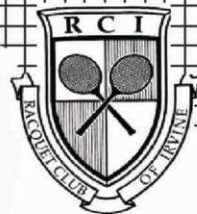


Courtside

October
2009



A MONTHLY PUBLICATION OF THE RACQUET CLUB OF IRVINE

Upcoming Events

10/17-19,	Senior Clay Court
24-25	Tournament
11/1	Daylight Savings Ends
11/6-8, 13-15	Top Gun Tournament
11/22	Turkey Trot Tennis Mixer and Dinner
11/26	Thanksgiving Day (Club closes at 1 p.m.)

WELCOME NEW MEMBERS!

The Kording Family, Angie Stephens, Heather Ashwill, Chris Lee, Todd Rodriguez, The Farr Family, Brian Adl, Joseph Brandt, Robert Prendergast, The Mande Family and Tina Vuong.

*P*R*O*S*H*O*P*N*E*W*S*

As many of you might already know **Scott Spearman** is now in charge of the Pro-shop, this change will not change how our pro shop is run our service or hours of operations. The only noticeable change will be who will be doing the ordering and who you will contact if you have any questions about the pro shop. Scott can be reach by calling RCI or LNRC or by e-mail at sms@spearmanclubs.com

RACQUET CLUB OF IRVINE
5 Ethel Coplen Way, Irvine, CA 92612
(949) 786-3000, Fax: (949) 786-8869
Court Reservations and Match
Arranging: (949) 786-LOVE (5683)

www.spearmanclubs.com

HOURS OF OPERATION
M - F: 7 a.m. to 9:30 p.m.
Weekends: 7 a.m. to 6 p.m.

Club Doubles News

Players beat the heat and each other to enjoy our 2009 Club Doubles Championships. Thanks to everyone that played and a special congratulation to this year's winners:

Men's Open/5.5 - **Craig Marking/Greg Rietsch** def. **Scott Merryman/Brandon Lorber** 1-6, 5-2, 6-3; Men's 5.0 - **Peter Muller/Jared Smith** def. **Dave Alpert/Eric Anderson** 7-5, 6-3; Men's 4.5 - **Al Ramirez/ Bruce Whitaker** def. **Jerry DeAinza/Rick Fishel** 6-2, 6-2; Men's 4.0 **Gary Vonglis/Gerry Tomsic** def. **Leon Tomasyan/Toshi Kawanishi** 1-6, 6-1, 6-3

Women's 5.0/4.5 - **Anne Marie Tomasyan/Jenny Heinly** def. **Sandi Carter/Barbara Paul** 7-6, 3-6, 6-2; Women's 4.0 **Cathy Eusey/Dodi Nordberg** def. **Britt Meyer/ Teresa Caro** 6-0, 6-3; Women's 3.5 **Rebecca Parmer/ Yumi Nomura** def. **Caroline Kassel/Terry King** 6-4, 6-4

Queen of Hearts Results

RCI has always prided its self on having a wide range of players at all levels and the Queen of Hearts Tournament held last month bares that out. Congratulations to everyone that played in this charity event - you are all winners, and special congratulations to RCI's champions and finalists:

5.5 Mixed Doubles Champions - **Julien Faurel and Kate Romm**
5.0 Women's Doubles Finalist - **Danette Parente and Joy Ross**
5.0 Mixed Finalists - **Elise Autenrieb and Keith Hoang**
4.5 Women's Doubles Finalists - **Cindy Searle Linda Covarrubias**
4.0 Women's Doubles Finalists - **Dodie Nordberg and Peggi Shabaz**; 4.0 Mixed Doubles Champions - **Geoffrey Wey and Dodie Nordberg**; 3.5 Women's Doubles Champions - **Treeva Beard and Ann Bergeron**

STROKE OF THE DAY!!!

BALL MACHINE WORKOUT - Drop in. Level: 4.0 + or -

Instructor for both classes: Steve Cluse

For more information contact Steve at 714 865-2161

Day: Monday

Time: 6 to 7pm

Cost: \$18 pp

Stroke: TBA

Date: Starting 10/5



Day: Tuesday

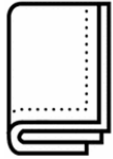
Time: 11 to 11:45 am

Cost: \$15 pp

Stroke: TBA

Date: Starting 10/6

Towel Trouble



As some of you might have noticed, we ran short of towels a few days this last month and I apologize. We do our best to keep up with the towel demand, but from time to time we run into a problem. The problem is our towels disappear. We normally order 50 dozen or 600 towels at a time. You would think that it would last us a while but, believe it or not sometimes they disappear in a matter of months. As always, we order more towels and in fact lately we have ordered larger towels (that we hope you enjoy), but we need your help. We need you to leave the towels at the club or bring back the towels that have migrated to your car or house. Look around your home and see if you might have a few towels that belong to the club that you can return with total amnesty. Thanks for your help and by the time you read this, we should have received a new order of towels that we hope will last and be available when you arrive at the club.

Tennis Ball Price Change



After 20 years, RCI has raised its price on tennis balls to \$3.50. We hope you will continue to support the pro shop and purchase your balls at RCI. This increase was simply needed to allow us to make a small profit on ball sales.



HAPPY COLUMBUS DAY!

One Man's Opinion

I want to share with you our vision and mission, as well as our core values of our company and clubs. We will be sending you a copy of these items for your review and consideration. In addition, I want to share the way we are organized and the way we operate in order to achieve our objectives. I suspect it might be a little confusing at times, to have so many **Spearmans** running around the club.

I am the founder of the company and started our first club as a side line while serving as a Vice President of American Hospital Supply. I left American to work for Bergen Brunswig as President of their Medical Subsidiary in 1973, as part of a turnaround. This led to a growth in the value of the Bergen stock and I used this money to start my own company. The success of the company allowed me to buy LNRC in 1984.

I have bought and sold more than 15 clubs since then and have now settled into a LARGE, multi-sport format club. Our last acquisition was RCI in 2002.

We operate our clubs as decentralized marketing and operations and centralized financials and strategic planning. I serve as CEO and my wife of 49 years is my chief advisor. My oldest son **Mark** handles all tennis and is the Director of Tennis at LNRC. My youngest son **Scott** handles all fitness aspects for the company, as well as renovations and food services. My middle son **Steve** is the chief operating officer and chief financial officer. He is a CPA and has a master's degree from Duke in finance.

All of us divide our time between the clubs and try to understand our duties and responsibilities and make our relationship synergistic. It is seldom that brothers can work together as well as ours do. Also it is VERY seldom that a family of five can work in a business the size of Spearman Clubs. We all know what our job is and know what the key elements of success are and we simply "GET THE JOB DONE"

So if you have questions on cleaning or maintenance, talk to **Jean**. If you have tennis related questions, talk to **Mark**. If you have questions about operations or finance, talk to **Steve**. If you have a problem with food service, the pro shops,

renovation or fitness, talk to **Scott**. If you are not pleased with any aspect of your membership talk to me. Also, if you want to know the strategic plan for SCI, call me as I do this planning. I hope this helps you understand how we operate.

Best regards, Cecil

Court Directing and E-Club Update

As most of you know, we are now using a computer software system to help us improve our match arranging and court reservation system. I am sure you are also aware that we are not as fast as we used to be when taking phone calls. Please be patient with us as we learn and improve this new system to better serve you. Our plan is to use the system behind the scenes until we are comfortable releasing it to the membership. Once we release it for your use, you will be able to reserve your own courts and make your match arranging requests online, without ever waiting on the phone for these services. The goal is to reduce the work load for the court directors as it relates to taking phone calls for completed matches and request, so they can focus on putting together the requests and making calls out those that have not requested a match. This should give us more time to work on matches and use our courts more efficiently. Don't panic if you don't want to use the online aspects of this new system, as you can still call us to reserve a court or make you a match. An added value is that reserving a court or requesting a match will now be available to you day and night, within our rules, not just when the court directors are working. We will keep you posted as to when you will be able to use these new services, but in the mean time remember we are making these changes to improve your club in the long run and understand we are working very hard to make it a smooth transition in the short run.